



'Youth has no age'

Pablo Picasso

Corrective Skincare
Visible Results
Affordable
Australian Made

skinitutTM
serious skincare





OUR PHILOSOPHY

Skinstitut is founded on the belief that serious, high end skincare should be accessible to everyone. For this reason, we offer the most cost effective, cosmeceutical range using top-quality, potent, cutting-edge ingredients from all over the world.

We are not about hype, expensive packaging or luxury, but rather formulations based on noticeable results and good science. Our products are priced around 50% less than other comparative brands.

Professional grade, corrective skincare
Visible results, not ridiculous claims
Australian made, Australian owned
Australia's leading cosmeceutical brand

Skinstitut offers a remarkably effective, full range of active, result-oriented products designed to strengthen the skin and make it healthier, thereby slowing down the visible signs of ageing.



skintitut.com





GLYCOLIC CLEANSER 12%

GLYCOLIC SCRUB 14%

Removes dead skin and purifies for the freshest, cleanest skin possible.

Deep cleanses pores and exfoliates for the freshest, cleanest skin possible.

Benefits:

- AHAs remove dead skin, leaving an unbelievably silky skin
- Intense and deep clean to improve the appearance of the skin
- Skin looks and feels refreshed and clean
- Efficiently removes oils
- Lightly foams

Benefits:

- Controlled skin exfoliation
- Stimulation of skin repair
- Invigorating jojoba bead exfoliation removes cellular debris
- Efficiently removes oils
- Non dehydrating
- Skin looks and feels refreshed and clean

Glycolic acid is one of several alpha hydroxy acids (AHAs) that are found in certain plants and fruits. Without a doubt, it is the most astounding discovery of the last two decades for skincare. Improvement in skin texture can actually be seen in a short period of time, besides the wonderful clearing effect.

Glycolic acid works as an exfoliant, removing dead skin cells that have accumulated on the surface of the skin. The build-up of these dead cells accentuates fine lines and pores, dulls the appearance of the skin and produces a rougher skin texture. Glycolic Acid generates amazing improvement for sun damaged skin. Old cells detach more rapidly, uncovering smoother, finer texture, and more supple skin. As lines and wrinkles become less apparent, the skin becomes more youthful in appearance.





VITAMIN C – 100%

Stimulates renewal

Benefits:

- Protects against free radical damage caused by the sun
- Helps reduce UV damage
- Decreases the appearance of fine lines and enhances skin firmness
- Improves skin colour and tone

One of the most important ingredients in skincare is vitamin C. Research has shown that it is amongst the most potent materials in skincare. Regular application of vitamin C will lead to a reduction in the visible appearance of wrinkles.

Most vitamin C skincare products are not suitable, as they are either:

1. *In a water base.* Vitamin C, when mixed with water dissolves and loses its efficacy in a very short period of time. Hence, such formulations tend to be completely ineffective; OR
2. *In an oil base.* Such formulations are only suitable for those with dry skin.

Skintitut's Vitamin C is in pure powder form and hence does not suffer from the above mentioned limitations. In addition, it is at a concentration of 100%, rather than around 15% for the average vitamin C product.



RETINOL SERUM

Rejuvenates skin

Benefits:

- Contains high concentrations of synthetic snake venom (SYN®-AKE), which has excellent smoothing and fast anti-wrinkle appearance properties
- Promotes skin renewal
- Smoother overall appearance of facial contours

Retinol is a form of vitamin A. It promotes cell renewal in the skin by increasing collagen and elastin production, which contribute to younger, healthier skin. Retinol skincare products diminish visibility of fine lines and wrinkles, lead to a smoother overall appearance of facial contours and a more even skin tone. Many also report that their skin appears more supple and healthier-looking.

But using pure Retinol in formulations is challenging. It is sensitive to light, oxygen and heat, resulting in significant loss of efficacy. Our encapsulated retinol (Poly Pore 12ORE) overcomes this challenge. The active substances are released gradually and thus remain active for a long period of time. Only when the shells are cracked by the skin's natural enzymes is the active substance released.





EYE BELIEVE

Firms and brightens

Benefits:

- Contains high concentrations of synthetic snake venom (SYN®-AKE), which has excellent smoothing and fast anti-wrinkle appearance properties
- Reduces fine lines and crow's feet
- Reduces dark circles
- Tightens skin
- Reduces puffiness

The number one zone that is most fragile and easily marked by your daily micro-contractions is the skin around the eyes. This area is extremely thin and very delicate, but also highly active. As you laugh, smile, frown or squint, small muscles move under your face. These micro-contractions move your skin every minute of the day and your skin gradually sets into those shapes if you are not using an anti-ageing eye gel. Sooner or later, the expression lines become deeper, turning into wrinkles. The eye area naturally has only a small amount of sebaceous glands, so it is prone to dehydration and fine lines.

Eye Believe is a daily wrinkle correcting eye treatment that rejuvenates and repairs the contours of the eyes by tackling two factors responsible for wrinkles, which are micro-contractions and dehydration. The active ingredients help inhibit skin micro-contractions, while hydrating ingredients keep the eye area supple. It also contains a de-pigmenting ingredient to combat dark circles.



EVEN BLEND SERUM

Lightens dark spots

Benefits:

- An active, oil free complex that fades away the appearance of dark marks caused by sun exposure, skin inflammation, hormone imbalances or changes
- Through gentle exfoliation of the skin it hastens the reduction of keratinocytes (the dead cells on the top layer)
- Smoother and more even skintone

Just about everyone has a few obvious brown spots on their skin. Freckles, age spots, liver spots, and various birthmarks are just a few of the commonly known marks, generally referred to as pigmented lesions. Some types are present at birth, but most occur with age or as a result of overexposure to the sun's damaging rays. Even Blend Serum not only fades such spots, it also lightens and brightens overall complexion to lead to more luminous skin.





MOISTURE DEFENCE OILY SKIN

MOISTURE DEFENCE NORMAL SKIN

MOISTURE DEFENCE DRY SKIN

Daily use lightweight, non pore clogging moisturiser for oily skin to hydrate, smooth skin and reduce the appearance of wrinkles

Daily use lightweight, non pore clogging moisturiser for normal skin to hydrate, smooth skin and reduce the appearance of wrinkles

Daily use non-greasy, rich moisturiser to hydrate dry skin, smooth skin and reduce the appearance of wrinkles

Benefits:

- Contains synthetic snake venom (SYN®-AKE), which has excellent smoothing and fast anti-wrinkle properties
- Contains Purisoft, which is a natural peptide that possesses a dual activity: protection of skin cells against aggression by pollutant; purification of the skin by removing micro-particles coming from the environment
- Contains Kakadu Plum extract, which contains up to 4% ascorbic acid making it the world's richest source of vitamin C, and has high stability due to stabilisation by enzymatic system present in it
- Softens, smoothes and moisturises

Regular use of a suitable moisturiser benefits your skin. The moisturiser not only replaces the water lost from the skin but also prevents its loss to the surroundings. It protects the skin against the drying influences of the environment such as the effects of the sun, cold and heat.

Like other organs in your body, your skin requires moisture as well as vitamins and minerals to keep it healthy and functioning properly. Moisture is critical for healthy skin; much of the moisture you need comes from within your body chemistry. Moisturisers do not moisturise, they smooth and soften your skin. Good moisturisers, containing light oils and moisture-binding humectants, create a protective barrier for your skin thus keeping moisture in the outermost layer without clogging pores. The skin's moisturising requirements differ for each skin type and it is for this reason that Skinstitut offers three moisturisers to cater for all skin types.





PERFECT PROTECTION

Daily use lightweight, non pore clogging moisturiser plus sunscreen to hydrate.

Benefits:

- Protection from overexposure to the harmful effects of the sun
- Prevention of prematurely ageing skin
- Light and non-oily to function as an optimal sunscreen and moisturiser

It is estimated that 90% of sun damage is the result of unplanned or casual sun exposures when people may not have active photo protection. This might include riding in a car, walking outdoors briefly or stopping to talk with friends, without a sunscreen. Multiple short and unprotected exposures to the sun may actually become more damaging over the course of a lifetime than a smaller number of lengthy exposures resulting in sunburn.

A sunscreen is the single most important part of any anti-ageing strategy. Sunscreen is to skin, as brushing is to teeth. Daily use of sunscreen is required or one's entire skincare strategy will be compromised.



LASER AID

To be used following dermatological procedures.

Benefits:

- Contains a rich blend of vitamin concentrates (A, B3, E, F & H), as well as Aloe Vera, BHT, Bisabolol, Canadian Willow Herb, Horse Chestnut and Trealix
- Soothes and moisturises

There are many different types of skin lasers treatments being performed today. After the process is done patients have to deal with redness, irritation, and dryness. Laser Aid has been developed specifically to help during the post laser process.





SYNTHETIC SNAKE VENOM (SYN®-AKE)

Five Skinstitut products contain high concentrations (1.5% to 4.0%) of SYN®-AKE.

SYN®-AKE is a new anti-wrinkle active compound based on a synthetic tripeptide that mimics the effect of a peptide that is found in the venom of the Temple Viper. This compound imitates the parts of the venom that cause relaxation of facial muscle contractions, blocking the neuromuscular contractions that cause facial muscle tension. Thus, wrinkles are visibly reduced when muscle contractions are inhibited.

SYN®-AKE has excellent skin smoothing properties and reduces the depth of facial wrinkles in just a few days. A study involving 45 volunteers confirmed these results. During this test, the use of SYN®-AKE twice daily, reduced forehead wrinkles by up to 52% in just 28 days. The in vivo studies dealing with crow's feet confirmed the efficiency of the product. In vitro studies show that SYN®-AKE, in a concentration of 0.5 mm, reduces the frequency of muscle contractions in innervated muscle cells by 82%.

Whilst SYN®-AKE may not be a true substitute for cosmetic surgery, it nevertheless is a non-invasive approach and a much less costly option.

PRODUCT USAGE TABLE

The table below sets out the order in which the products should be used, morning and night, based on skin type. For best results always follows prescription recommendation by a qualified skin specialist.

PRODUCT	OILY SKIN		NORMAL SKIN		DRY SKIN	
	MORNING	NIGHT	MORNING	NIGHT	MORNING	NIGHT
Cleanser	1		1		1	
Scrub		1		1		1
Vitamin C 100%*	2		2		2	
Retinol Serum		3		3		3
Eye Believe	3	2	3	2	3	2
Even Blend Serum*	2		2		2	
Moisturiser Oily		4				
Moisturiser Normal			4	4		
Moisturiser Dry					4	4
Perfect Protection	4		5		5	

Cleanse	Correct	Correct / Hydrate	Protect
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* Ideally the Vitamin C powder should be mixed with the Even Blend Serum, although it can also be mixed with other products. If required, these products may also be used at night.

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